

Shaun Lally:

For my final project I created a music video to document the world as I see it. Apparent to me is a cultural shift seen and evidenced by public art that tells the story of a counter culture, eager to express its own inner knowing, explorers and visionaries of a new and emerging world. This chaotic scripture draw crowds from all around the world, evoking dialogue and exchange of ideas. Urban/public arts like murals and especially graffiti art (typically spray painted on blank surfaces without permission), are highly detailed and often disguise hidden meaning. At times related to gangs, graffiti has come to mean more to cultural education than just violence. The types of murals I'm interested in are challenging to my rational mind, drawing upon deeper resources of concentration and abstract meaning making. In this way this new form of art challenges me to think in new ways - attempting to translate the artistic impetus behind it. The pieces at times seem chaotic and overly complex, I think this is indicative of our times. They are communicating the cultural zeitgeist in open spaces, with colorful patterns and intelligent geometry.

The second artistic element of my project, and one that played a major role in the discovery of my personal creativity, is the digital camera. With the push of a button, normal, non-creative man is turned into artist of light, capturing what they see, documenting the world around them. Sharing of a photograph is sharing of your point of view, describing in the click no faster than the blink of an eye, all that could be said in a thousand words or more. This instantaneous artistry has changed how each of us thinks about the world, for we can see clearly the experiences of others all the time, across our screen into the eyes and mind of the photographer. This photographic documentation of our lives, is also the documentation of our times. Aside from the narcissistic use of popular photography, the art form as a whole takes great strides to inform people and communicate complex and new ideas. In this way the evolution of consciousness in our time is seen through a lens, alive before your eyes, messages of deep meaning and powerful education.

The unpaid artists in this video create public murals because they have something to say and choose the medium of paint to say it. I have something to say, and use digital image capture to draw attention to my message. These work as one, each informing the next, one form art, the other education; the electro/magnetism propelling the evolution of consciousness across the noosphere.

I chose this song for its deep meaning, here are the lyrics (I deciphered the lyrics to my best ability):

Its Evolution, Get Up, Come back into a future of a reality living inside the mind, Come on  
Its Evolution, Get Up, Come into to a future of a reality living deep inside the mind, and Beyond  
Its Evolution, Get Up, We make the future come true, of reality living deep inside the mind,  
Come on

The verbal acrobatic comin' at you to make your body and spirit and mental status infatuated, No saturated - active created, a true and living verbal master related, to take it where a lot of rappers ain't able to take it, painted the vision of what we painted on rhythms, imagery fakin' (inauthentic) for dividends; THIS IS SACRED! Breakneck speed of thought, adrenaline rushin', expanding -- Sending vibrations into the hollowness of canyons.

Open and Shower the blind and deaf as identity (?)

Man, the planet needs healing, you focused on your credibility streetwise,"okay, we believe you know what?"

Where do we go from here? 4th Dimensional Rocket Ships Going Up! Clever, sever the head of a rapper ready to predator, editor, let it all get in your head and erupt, travelin' up, unraveling talents and bust barriers -- carriers of a power dreams are made of.

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Its Evolution, Get Up, Come back into a future of a reality living deep inside the mind, and beyond

Its Evolution, Get Up, We make the future come true, of reality living deep inside the mind, come on

The pen and the paper is the path that I'm makin' imprints upon,the road of rhythm I'm travelin' deep within;

the further in I begin to ascend upon the zone of infinite energy given to me, so channel, now the creator that's living in within is risen and living through me again,

I'm pennin' this venomous sin in this, definitive inner vision of lyricism, Of when it's the beginning of the ending dissention. Now get the picture and send that shit into the millions, that came to witness exquisite visitors of a distant mystical discipline, inflicted, I'm so addicted to fishin' in wisdom of bliss; I'm a bliss fishermen, Riveting swift, grinning with wit, I did it again and again and again, In a minimum of ten trillion, illian, venibrillium, sentences inter-thrillin' em, Hittin' em legitimate bigger and wittier, intimate killin' it, Syllable senator, healin' your sinning and feeling the shift.

Rock Rock Ya'll, Rock Rock Ya'll, Rock Rock Ya'll

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Its Evolution....

Come on...